

III. PRE-APPLICATION PROFORMA

CFTRI-FBA @ CSIR-CFTRI, Mysuru

Promoting Innovation in the domains of Food Science and Technology

An initiative of CSIR-CFTRI, Mysuru

- 1. Name of Applicant Company :**

- 2. Legal Status (Registration, PAN, DIN etc.,) :**

- 3. Names of All Promoters / Directors & Contact Addresses :**

- 4. General description of business:**
 - a. Description of products/ services for incubation

 - b. Specify the innovation in your products/services

 - c. What market demands your product/ services fulfill (end Usages)?

 - d. Details of your prospective customers

 - e. Details of market research activities for the product/ service made by you:

 - f. Details of your major competitors

 - g. What are your competitive advantages?

- h. What are your products/ services promotion strategies?

- i. What is the channel of marketing?

- j. Highlight the expertise that will be utilized during Incubation.

- k. What is the source of your major raw materials for your products (If needed)?

- l. Nature of employment provided by the company (mention number of manpower / level with remuneration etc.) during incubation period.

5. Requirements of facilities in Business Accelerator:

- a. Infrastructure requirement for space, workstation or PCs.
- b. Indicate special requirements from Pilot plant, Specialised Instrumentation from CSIR-CFTRI, if required.
- c. Specify requirements of Mentoring and other professional services/ support:
- d. Indicate how your business might benefit from access to CSIR-CFTRI's human & physical resources.
- e. If accepted as an incubatee, when would you want to start occupancy in the CSIR-CFTRI-FBA?

6. References, if any related to the proposal/business