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Virtual Training Programme on “SUSTAINABLE RURAL FOOD PROCESSING ENTERPRISES FOR LIVELIHOOD GENERATION”



C CSIR-Central Food Technological Research Institute (CFTRI) is organizing an online training programme on “Sustainable Rural Food Processing Enterprises for Livelihood generation” on 18th Nov 2021 under the CSIR Integrated Skill Initiative for the benefit of SHGs and rural entrepreneurs who are interested in food processing.





SEATS: 200 (first come first served basis)

REGISTRATION FEE: Rs. 1180/- (including GST)

LAST DATE FOR PAYMENT & REGISTRATION:

12th Nov 2021 OR reaching 200 applications whichever is earlier

DATE & TIME OF THE PROGRAMME:

18th Nov 2021

Requirements: This program is targeted for Self-Help Groups (SHGs) registered under State/National Rural Livelihoods Mission (SRLM / NRLM). Though the priority and the targeted group is SHGs, rural entrepreneurs can also apply for this program (individual registrations)

COURSE

- ❖ Processing of locally grown agri-commodities with 1-2 case studies
 - ❖ Jam, jelly and ketchup processing
 - ❖ Ingredients and formulations for variety papad and chips making
 - ❖ Processing and preparation of variety pickles
 - ❖ Packing, labelling, branding and marketing requirements
 - ❖ Hygiene, nutrition standards & FSSAI requirements
 - ❖ Requisite skills for creating linkages with livelihoods opportunities
 - ❖ Interfacing with DICs for state govt. support
- Panel Discussion / Feedback Session



ABOUT THE PROGRAMME:

India is home to 22 per cent of the world's poor and over 260 million people in the country do not have incomes to access a consumption basket, which defines the poverty line. Of these, 75 per cent were in the rural areas. India's rural poor have a strong desire to come out of poverty and they have innate capabilities. Towards this, social mobilization and building strong institutions of the poor is critical for unleashing the innate capabilities of the poor. Sensitive support structure is required to induce the social mobilization, institution building and empowerment process of the poor. Special emphasis is necessary for facilitating knowledge dissemination, skill building and access to other livelihoods services and help them graduate out of poverty.

In this context, National Rural Livelihoods Mission (NRLM) was launched by the Ministry of Rural Development (MoRD), Government of India. NRLM envisages to alleviate rural poverty by enabling the poor households to access gainful self-employment and skilled wage employment opportunities, resulting in appreciable improvement in their livelihoods on a sustainable basis, through building strong grassroots institutions of the poor. Under this programme, poor women have been mobilised to form their own institutions like Self Help Groups and higher order

community institutions at village, panchayat, cluster, block as well as district levels to carry out various social activities and delivery of services. Activities of these community institutions include strengthening financial and livelihoods support services and imparting skills to the rural population.

Furthermore, Start-up Village Entrepreneurship Programme (SVEP), the sub-scheme under the Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) focusses on supporting small entrepreneurs, individual and group through various business support services as well as credit support. A large percentage of the enterprises supported through the various programmes of the MoRD support enterprise in the food processing sector.

INSTRUCTIONS TO THE APPLICANTS:

1. Please go through the payment instructions and make the payment of Registration Fee (Rs. 1,180/- including GST) through SBI Collect. Then fill the online form for registration. E-receipt generated after the transaction needs to be uploaded along with online registration.
2. Last date for online payment and registration is 12th Nov 2021.
3. This one-day skill development program will be targeted for Self-Help Groups (SHGs). SHGs registered under State/National Rural Livelihoods Mission (SRLM / NRLM) can apply for this program. The SHG registration document to be uploaded during registration.
4. One SHG can nominate a maximum of five members to attend this program. The primary applicant should have a valid email account and a mobile number. All the communications related to this program will be sent to the primary applicant and he/she has to coordinate with other participants.
5. Though the priority and the targeted group is SHGs, rural entrepreneurs can also apply for this program (individual registrations).
6. Online Sessions: The program will be conducted through online on **Microsoft Teams**. It is recommended to use a Laptop/Desktop computer installed with Microsoft Teams and a reliable internet connection to attend the sessions. The medium of instructions will be English.
7. After the scrutiny of the applications for necessary documents & payment confirmation, applicants will get the meeting link, detailed schedule and instructions by 16th Nov 2021.
8. **Date & Time of the Webinar:** 18th November 2021 (09:30 AM to 1:00 PM & 2:00 PM to 4:30 PM).
9. **Attendance:** The registered applicants have to attend this webinar. At least 90% attendance is required for successful completion.
10. **e-Certificates** will be issued to those who successfully completes the program.
11. Applicants may contact pmc@cftri.res.in for any queries related to this webinar. All the mails send to this mail-id should have the subject starts with "SDP:". No other modes of communication will be entertained.